



Boost your creativity with Adobe Creative Cloud's full range of apps

Adobe apps such as InDesign and Photoshop are fantastic tools on their own, but when combined, the full Adobe Creative Cloud suite is so much greater than the sum of its parts.

Tapping into everything Adobe Creative Cloud has to offer will not only fire up your creative output, but it'll boost your efficiency and productivity as well.

Broaden your horizons

Adobe is the one of the world's most recognisable software brands, and for good reason. It offers the most advanced tools for a huge range of creative projects – from flyer creation to email design and video editing.

With a range of integrated apps tailored for specific jobs, content can be repurposed like never before, so you can quickly provide your marketing team with exactly what they need. Work that used to take hours can be done easily in minutes, which frees you up to spend more time and creative energy on bigger, better projects.

Share your projects

Everyone in your team will be able to share the same library of fonts, colours and graphics with Creative Cloud Libraries, enabling you to collaborate better than ever.

With InCopy, different teams can work on the same document at the same time, so technical updates can be made while a designer works on the same file.

And with everything shared on the cloud, you can stay in sync with your team whether you're working in the office or from home.



Streamline approval processes

Collating, editing and centralising documents is a quick and easy one-app process using Adobe Acrobat, while Adobe Sign makes electronic document signing both speedy and secure.

Work on the go

Working together and keeping everything on track while working remotely is easy with Adobe Creative Cloud. For example, you can edit video and audio on the go with your iPad or MacBook using Adobe's powerful Premiere Pro and Audition apps.

Such apps sync with each other too, so you can seamlessly use your audio tracks from Audition on the video you're creating in Premiere Pro, while easily sharing it with the rest of your team – all from multiple devices.

Social media-ready content

Easily create engaging social media posts, with everything from graphics and animations to videos tailored for specific social media platforms. Adobe Spark is a fantastic app that allows you to share impactful visual stories in a matter of minutes with no technical design expertise needed.

Push the limits

Make sure you keep your output fresh. Adobe Creative Cloud alone is a great way to do that because, with a ton of apps at your fingertips, there are always ways to get into video, audio, animation and so much more. With Adobe training you can take that to new levels - by upskilling your team, you can take on more work in-house and offer the wider business more ways of communicating with your customer-base.

Control your brand identity

Templates can be easily set up to preserve your brand identity for everything from leaflets and posters, using InDesign, to social media posts, using Adobe Spark. You can even design business card templates that can be edited, approved and sent to print seamlessly.

Templates can be set up for a while range of marketing materials, from flyers in InDesign to social media posts in Adobe Spark, so anyone can create content without contravening your brand guidelines. All with the same shared library of fonts, colours and graphics, making brand consistency even easier.

Level-up your working day

From your HR to marketing, anyone can add efficiency, productivity and style to their working day using Adobe Creative Cloud.

One example is Adobe Fresco – a powerful drawing and painting tool that's easy enough for anyone to use. You can even use it as a whiteboard to capture and share meeting notes with your team.

**Where are you at
on the journey?**

Download our checklist at
[Jigsaw24.com/bringing-creative-inhouse](https://jigsaw24.com/bringing-creative-inhouse)
and see where on the journey you are.

