*Introducing...*

# The Journey to Employee Choice

## How far along is your company?

**78%** New talent prefers what they know and love[1]

**3 out of 4** employees would choose Apple[2]

Given **choice**, employees contribute more[3]

---

## Constrained

Apple is not officially authorised and supported in your organisation and there's no support for your employees who want to use it over Windows. The result? You struggle to attract and retain talent, especially those in Gen Z.
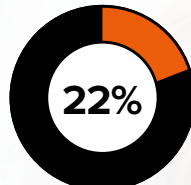
### The challenges...

Increased costs | Terrible user experience | Overworked IT helpdesk | Unattractive to Gen Z | Poor employee retention

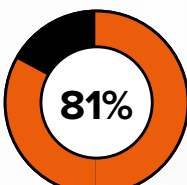### Why introducing Apple can help...

**$12.4**

Mac costs **$12.4 million less** than comparable PCs over a three-year period.[4]
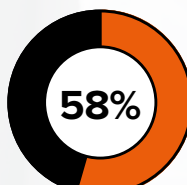
**22%**

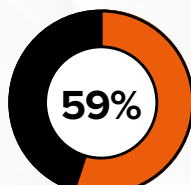22% more macOS users "exceed expectations" in performance reviews compared to Windows users.[5]

**Fewer service tickets** are opened by Mac users due to self-service capabilities (compared to PCs).[4]

**81%**

**81% Prefer iPad** to other major tablets.[5]

**58%**

**58% Prefer iPhone** to other major smartphones.[5]

**59%**

**59% prefer Mac notebooks** to other major laptops.[5]

Employees using Mac are **17% less likely** to leave IBM compared to their Windows counterparts.[6]

---

## Permitted

Despite Apple being permitted in your organisation, many employees may not be aware of this, and others may still choose not to opt for this due to lack of user support user and support and management of Apple devices.
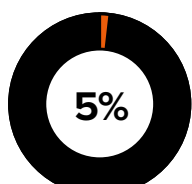
### The challenges...

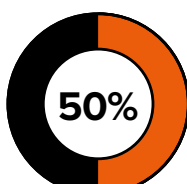Reduced employee performance | Lack of employee empowerment | Bad user experience | Higher risk of data loss
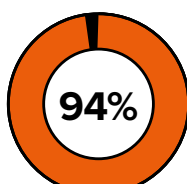
### Why introducing Apple can help...

**5%**

Mac increases the productivity **of all employees by 5%** and leads to an additional 104 hours of productivity annually.[4]

**50%**

**Nearly half** of UK higher education students place a high level of importance on being given a choice of device in the workplace.[7]

**94%**

**94%** said it was easier to find the tools and applications they needed on the Apple platform.[5]

**50%**
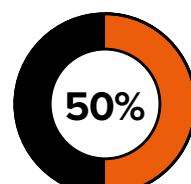
Mac Reduces the likelihood of data breach by **50%** per enterprise-deployed Mac.[4]

---

## Supported

Here, Apple is supported as a secondary option to Windows, with managed devices, specialist support and lifecycle management – but only if individual employees or departments push for it.

### The outcome:

★★☆☆ Average user experience

★★☆☆ More employee choice

☆☆☆☆ Disjointed processes

☆☆☆☆ Increased strain on IT

---

## Empowered

Employees are empowered to use the technologies that work best for them. Apple technology is seamlessly deployed and managed, giving users the equivalent experience to that of Windows users.

### The outcome:

★★★☆ Fully supported users

★★★☆ Good user experience

★★★☆ User-centric technologies

★☆☆☆ Complex IT ecosystem

★★★☆ Attract better talent

---

## Gold Standard

Apple is the default offering across the organisation and employees receive expert support and management of devices.

### The outcome:

★★★ Employee-focused experience

★★★ Flexible financial models

★★★ Increased employee engagement

★★★ Less time spent fixing IT issues

★★★ Attractive to Gen Z

★★★ Increased employee productivity

---

## How Jigsaw24 can help

We offer a customisable solution for your business as well as affordable finance options to spread the cost.

**Apple Consultancy**
• Apple Estate Audit
• Apple Readiness Review
• macOS Upgrade Review

**Apple Device Services for Business**
• Device Maintenance Service
• Device Support Service

**Apple Deployment**
• Apple Device Pre-Staging
• Apple Device Deployment

**Apple Device as a Service**
• Apple Device as a Service

**Apple Training**
• macOS Training

---

## Get in touch

Speak to our experts today.

**Call: 03332 409 321 • Email: solutions@Jigsaw24.com**
**Visit: Jigsaw24.com/apple**

---

1. PwC/2011Millennialsatwork:Reshapingtheworkplace
2. Jamf / 2016 Employee Choice Program Survey
3. Gensler 2013 Workplace Survey / Harvard Business Review
4. Forrester TEI of Mac in Enterprise, July 2021
5. Vanson Bourne 2019, Jamf, Global Survey: Mac in the Enterprise
6. Mac@IBM Programme
7. Futuresource, UK Higher Education Student Survey Report, 2020
Research conducted by Forrester Consulting on behalf of Apple.*