

Job Title:	Copywriter
Reporting to:	Head of Creative Strategy, Head of Design & Brand
Location:	Temporarily remote/Jigsaw Systems Ltd, Nottingham
Hours:	Permanent Position: 37.5 hours per week

KEY PURPOSE OF ROLE:

Want to develop your career in marketing?

You'll work closely with designers, fellow copywriters and a wider team of marketing strategists, analysts and business managers on multi-disciplined projects and campaigns for B2B customers. Developing new and exciting content that pushes our brand to the limits, finding new ways to engage our audience.

The varied work may involve anything in online communications such as web pages and eshots and offline communications such as flyers, brochures, invites or even exhibitions and shows.

KEY DUTIES AND RESPONSIBILITIES:

- You'll work on a range of copy projects, from web banners to brochure articles, ensuring they're both accurate and engaging.
- You'll be required to liaise with members of the wider marketing team and business managers to discuss core messaging and familiarise yourself with our products and services.
- You'll need to conduct high-quality research and interviews.
- Either alone or with the rest of the creative team, you'll need to brainstorm ideas and concepts, then present them to stakeholders.
- Use analysis to assess projects and improve the team's future work.

SKILLS AND QUALITIES:

Experience

- Experience of writing for the IT industry.
- 3+ years' of copywriting experience, or demonstrable equivalent experience at a high level.

Essential skills

- Write things. At the heart of the role is great copy. You'll work with the broader marketing team to create copy which is pitch perfect for our hugely varied audience.
- An exceptional grasp of the English language. We want someone who knows that choosing the right words is as important as the punctuation between them.
- Creative thinker. You need to be proactive, quick thinking and able to work calmly under pressure, and work with other team members to resolve any issues quickly.
- The ability to work to brief. You'll need to be able to write clear, compelling copy that meets the briefs provided by stakeholders while also following the company's style guidelines.

- An interest in commercial objectives. As an in-house copywriter, you'll need a keen interest in our commercial goals as well as our creative ones.
- IT knowledge. If you don't have previous experience writing about IT then a general understanding of/interest in creative technology, and willingness to learn.
- The ability to accept and learn from criticism. You'll work with the Jigsaw24 team to fine-tune and modify copy until all stakeholders are happy.
- Multi-tasking and time management. You'll need to be self-motivated and highly organised, working to deadline and able to jump between projects as needed.
- A through and through team player. We want someone to complement our existing marketing team, and who can act as a good ambassador of the work we do.
- Analytical. Words and numbers aren't always best friends, but you should have an inquisitive mind and be constantly looking for empirical evidence about how well our copy is landing.
- Excellent organisational skills. You'll have the ability to multi-task and juggle many tasks at one time and be able to take on new activities in line with business needs and changes in priorities.
- Flexible team member. Someone who is able to own projects and show flexibility with working hours, so work is always completed on time to meet deadlines.

WHY WORK FOR JIGSAW24:

We're a passionate commercial organisation, so we're always on the lookout for hungry people who want to realise their potential. It's not just about filling existing vacancies – it's about what you can achieve. As a business, we never stand still. Neither do our staff. In fact, we encourage them to follow their own path and help us improve how we all work.

From our office decor to the flexible benefits we give our employees, we try to foster an inspiring, collaborative environment that makes everybody feel welcome. And as we continue to grow, we're determined to hold true to our values and make sure everyone stays on board.

We'll never put profit ahead of our responsibilities, and we'll always provide the same personalised service our customers love – no matter how big we grow. Ever since we started trading, our culture has been based on delivering great customer services and providing solutions based on technical excellence.

We're open to change and new ideas. Reducing our impact on the environment and taking care of our staff will always be in our minds as we continue to develop and expand. It's why we're conservative with our economics, but liberal with our attitudes.

Our team mean everything to us, so we put them first. We respect each person as an individual to create an inclusive, supportive atmosphere that feels like a family. We celebrate the successes of our colleagues, both within the company and outside it, while sharing our knowledge to help others grow as people. And when something goes wrong, we work together as a team to put it right quickly.